



That would have made a great story..if  
we had known

Pieter Hoekstra & Karlijn Spoor – 29|05|2017

Faculty of Civil Engineering & Geosciences



That would have made a great story..if  
we had known

Pieter Hoekstra & Karlijn Spoor – 29|05|2017

Faculty of Civil Engineering & Geosciences

# Opening Ceremony of Wuhan University-TU Delft Joint Research Centre on Spatial Information

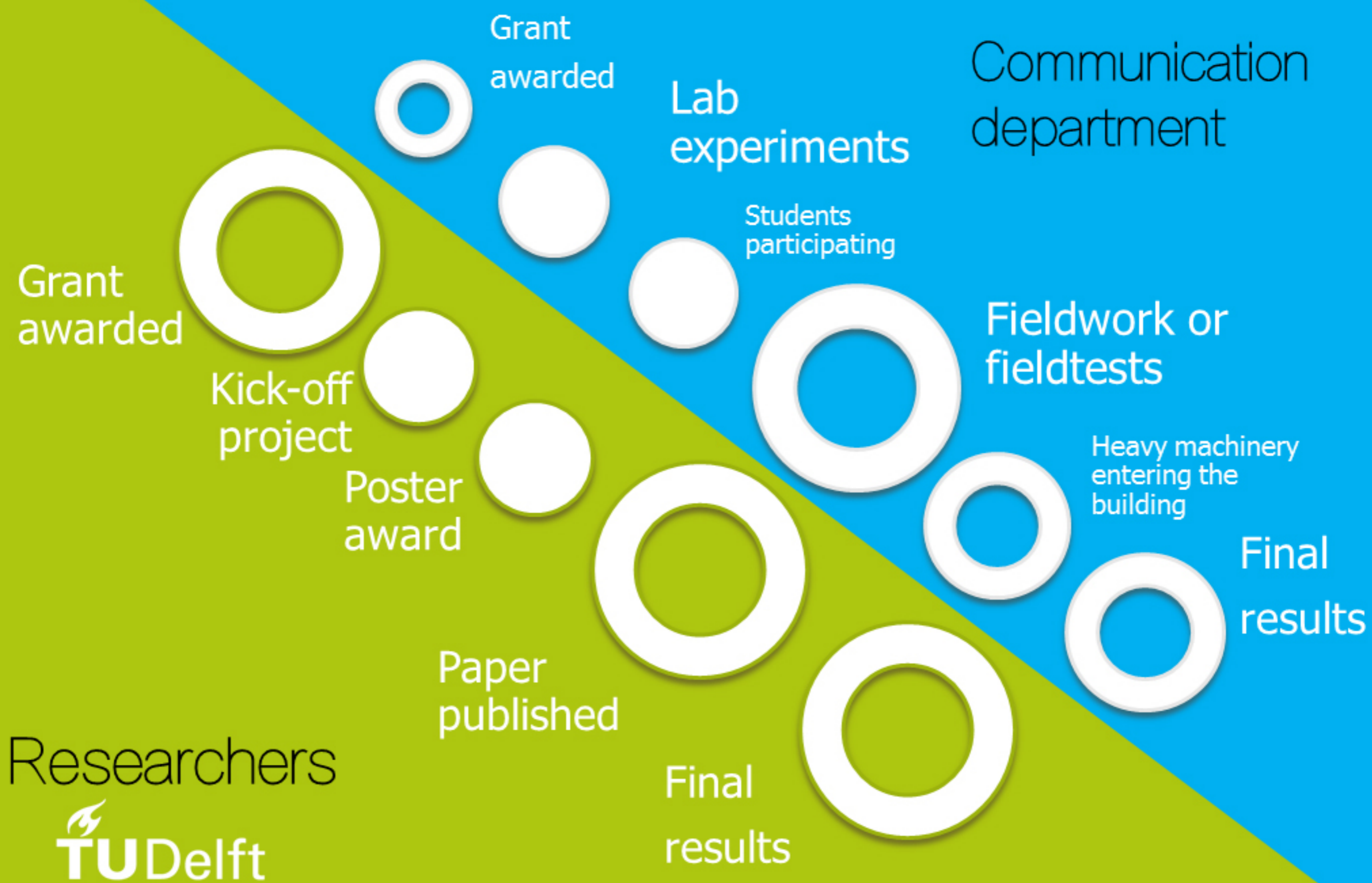
Nov. 12, 2012, Wuhan, China



That would have made a great story..If v  
had known! A storytelling s



# Differing ideas of ideas worth spreading



# What is a sto

**STORIES  
VISUALISATION**

**TEXT & IMAGES**

Telling **STORIES** in  
different **WAYS** to many  
diverse people

RESEARCH  
&  
EDUCATION

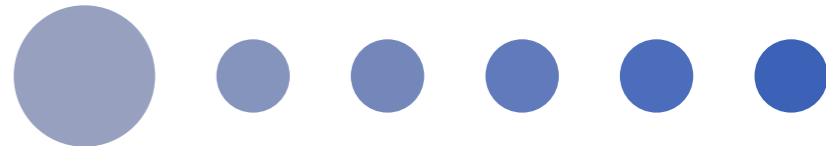
**ALWAYS:**

**People & teams**



**Hard core science**

(bridges, concrete,  
Constructions, dykes,  
subsurface)



**Cool science**

(Extraordinary things)



# What is a story?

Once upon a time..  
Everyday...  
But one day...  
That's why..

Which caused...  
But thankfully..  
And he lived happily ever after.

Finding  
stories

Creating  
stories

Sharing  
stories





## The bike lane as a laboratory

*Yufei Yuan, Winnie Daamen, Serge Hoogendoorn*

*See all Stories of Science on [citg.tudelft.nl/storiesofscience](http://citg.tudelft.nl/storiesofscience)*

 **TU Delft**



Steef de Valk - Working together with worms  
*See all Stories of Science on [citg.tudelft.nl/storiesofscience](http://citg.tudelft.nl/storiesofscience)*

 **TU Delft**

 **TU Delft**



Marjolein Peters - Developing a chlorine-free pool  
*See all Stories of Science on [citg.tudelft.nl/storiesofscience](http://citg.tudelft.nl/storiesofscience)*

 TU Delft

 TU Delft



Andrés Vargas Luna - 10,000 plastic plants in the Waterlab  
*See all Stories of Science on [citg.tudelft.nl/storiesofscience](http://citg.tudelft.nl/storiesofscience)*

 **TU Delft**

 **TU Delft**



Telesilla Bristogianni and Faidra Oikonomopoulou

The strength of glass

*See all Stories of Science on [citg.tudelft.nl/storiesofscience](http://citg.tudelft.nl/storiesofscience)*

 **TU Delft**

 **TU Delft**



Phil Vardon - Building for eternity

*See all Stories of Science on [citg.tudelft.nl/storiesofscience](http://citg.tudelft.nl/storiesofscience)*

 **TU Delft**

Made by  


 **TU Delft**



Maria Barciela Rial - Building with nature Markermeer  
*See all Stories of Science on [citg.tudelft.nl/storiesofscience](https://citg.tudelft.nl/storiesofscience)*

 TU Delft

 TU Delft



Anna Solcerova

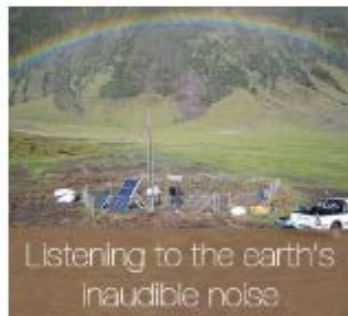
How cool is Japanese sprinkling technique Uchimizu?

*See all Stories of Science on [citg.tudelft.nl/storiesofscience](http://citg.tudelft.nl/storiesofscience)*

 **TU Delft**



# Sharing stories



# Sharing stories

Nieuws

Cultuur & Leven

de Volkskrant

Wetenschap



Waterbouwkundig Ingenieur Andrés Vargas Luna pootte tiendulzend plantjes van plastic in een goot van het waterlab van de TU Delft. © Frank Auperle

## Planten helpen de rivier haar weg te vinden in het landschap

# 5 key drivers for engaged scientists

Tour d'amour

Management by jealousy

External exposure

Control

Drinking coffee

 TU Delft

